1. Title slide: Introduce the project and the company (Tasty Bytes), and provide a brief overview of what the presentation will cover.
2. Data overview:
   * Number of records and features in the dataset.
   * Summary statistics of the dataset.
   * Data cleaning and preprocessing steps.
3. Exploratory data analysis:
   * Key visualizations and insights.
   * Correlations between features.
   * Trends in the data.
   * Summary of findings.
4. Feature engineering:
   * Explain any feature engineering or feature selection you did to prepare the data for modeling.
   * Visualize the impact of feature engineering on the model's performance.
5. Modeling approach:
   * Explain the modeling approach you took, including the algorithms you used.
   * Discuss the hyperparameter tuning techniques you used.
   * Describe any model evaluation techniques you used, such as cross-validation.
6. Model performance:
   * Present the performance metrics for your best model, including accuracy, precision, recall, F1 score, and AUC.
   * Visualize the ROC curve and confusion matrix.
   * Explain the strengths and weaknesses of your model and any potential areas for improvement.
7. Conclusion:
   * Summarize the key takeaways from your analysis and modeling.
   * Provide recommendations for next steps for Tasty Bytes to improve their recipe traffic predictions.
   * Discuss any limitations of the analysis or modeling.
   * Acknowledge any future work that needs to be done.
8. References:
   * List any references or data sources used in your analysis and modeling.